

Press release

World Vision Việt Nam Joined Hands with Local Partners to Launch the 3M-funded “Safe Water for Life” Project

Tủa Chùa, 4 January 2023 - World Vision Việt Nam joined hands with Tủa Chùa District Health Center to launch the 3M-funded “Safe Water for Life” Project.

Participated in the Launch Workshop were representatives of Tủa Chùa People’s Committee, Tủa Chùa Health Center, People’s Committee of project communes (Mường Báng, Sính Phình, Xá Nhè, và Tủa Thàng), World Vision Việt Nam, and households beneficiaries of the Project.

Implemented from December 2022 to November 2023, with a total budget of USD 50,000, the 3M-funded “Safe Water for Life” Project aims to increase the accessibility to safe water, sanitation, and hygiene for households with children under 5, including the most vulnerable children in Tủa Chùa District, Điện Biên Province.



Figure 1: Overview of the Project Launch Workshop

Speaking at the Project Launch Workshop, Ngô Duy Tối, Department Head, Faculty of Public Health and Nutrition, Tủa Chùa Health Center, said: “Tủa Chùa District highly appreciates the care and affection from World Vision and 3M Corporation for the target communes. The activities designed under the Project meet the practical needs of the residents, helping raise their awareness and improve their skills in clean water treatment and storage. It is hoped that households will make full use of the knowledge and techniques accumulated from the Project to improve their water condition and

enhance the health and nutritional status of their family members, especially children. When access to and use of clean water is promoted, children will be better protected against infections and diseases, thereby growing up healthier.”

As part of World Vision Việt Nam's Health and Nutrition Technical Program, the 3M-funded "Safe Water for Life" Project applies a community-based WASH approach. Accordingly, the Project will prioritize the education aspect through awareness-raising training and communication activities, helping to promote the participation of children, parents, and the community in operating and maintaining clean water facilities, based on a thorough understanding of clean water's critical role in daily life.

Nguyễn Xuân An, Manager, Tủ Chùa Area Program, World Vision Việt Nam, shared: "To ensure the sustainability of the Project, besides implementing a community-based WASH approach, World Vision Việt Nam will also mobilize people in the target areas to actively contribute financial resources and work days in the construction and maintenance of clean water systems – water protection, water supply, water treatment, and water storage. This is World Vision Việt Nam's familiar approach, helping to empower people and enabling them to directly apply, practice, and share the knowledge and skills acquired throughout the Project, thereby optimizing the efficiency and performance of these clean water systems."



Figure 2: Delegates participated in the 3M-funded "Safe Water for Life" Project Launch

Sharing her excitement at the coming positive changes, Cự Thị Lý, Dê Dàng Village, Sính Phình Commune, said: "We are very excited and believe that the Project's activities will make a positive

contribution to improving the clean water condition of my family in particular and my village in general. As a result, more households will have access to clean water for daily usage, and people in the community will know how to protect water sources and water projects in the community".

"World Vision Việt Nam is honored to continue our longstanding collaboration with our partners in Tủa Chùa District, the target communes, and our donor - 3M, to further improve access to clean water for households with children under 5 years old. We believe that meaningful support like this will make a significant contribution to boosting the general health status of people in the locality, especially the most vulnerable children, towards a future when every child can realize their full potential and thrive," emphasized World Vision Việt Nam Zonal Manager Đặng Văn Bài.

The 3M-funded "Safe Water for Life" Project is part of World Vision Việt Nam's efforts to improve children's well-being in Tủa Chùa District, Điện Biên Province. World Vision has been officially operating in Tủa Chùa District since 2007. Up to now, more than 24,644 people, including 14,762 children from 4 project communes, have directly benefited from World Vision's holistic interventions in different priority sectors, including Child Protection & Participation, Health & Nutrition, and Sustainable Livelihoods. Besides, short projects implemented from 2018 until now, such as this "Safe Water for Life" Project, have contributed to improving the well-being of 67,815 people.

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About World Vision Việt Nam:

World Vision is a Christian relief and development humanitarian organization working to improve the quality of life of people, especially children, who are marginalized and living in poverty. World Vision helps all who are in need regardless of their religion, race, ethnicity, or gender. World Vision started working in Việt Nam in 1988. Since then, World Vision has implemented many relief and development programs, partnering with the Vietnamese government, other NGOs, and communities. World Vision's long-term development programs are currently operated in 18 cities and provinces throughout Việt Nam.

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