



With funding from

 Austrian  
Development  
Cooperation

  
**World Vision**  
VIET NAM



# **DIGITALISATION FOR RESILIENCE**



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Empowering the community to enhance resilience to adverse weather conditions for the most vulnerable people in Nhu Xuân District, Thanh Hoá Province.

The project contributes to the achievement of Sustainable Development Goals: 1 (No Poverty), 2 (Zero Hunger), 5 (Gender Equality), and 13 (Climate Action); and EU GAP III objectives: Promoting economic and social rights and empowering girls and women, promoting equal participation and leadership, climate change and environment, digitalisation.



## Context

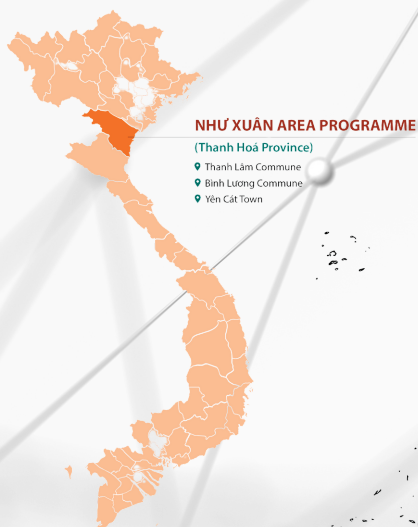
Despite being adversely impacted by severe weather conditions and natural disaster risks, Nhu Xuân District does not have automatic rain measuring stations or early warning systems. On the other hand, the vulnerable groups in the target locations have insufficient knowledge to adapt their production to the weather conditions. Furthermore, the lack of digitalisation adoption in production, low product quality, and lack of access to microfinance services has led to low productivity and competitiveness and limited market access. As a result, households do not generate sufficient income to address their households' needs and ensure child well-being.

## A Solution to Mobilise Community Efforts

The "Digitalisation for Resilience" Project is a joint initiative by World Vision Việt Nam and the Austrian Development Corporation to enhance the community's resilience to adverse weather conditions through capacity building, sustainable food and non-food production, and market linkage.

## Locations

Binh Lương Commune, Thanh Lâm Commune, Yên Cát Town, Nhu Xuân District, Thanh Hoá Province, Việt Nam.



**Duration:** 01.12.2022 - 30.11.2025

**Budget:** EUR 555.555,00

**Donor:** With funding from  
= Austrian Development Cooperation





## Target Groups

**Direct beneficiaries:** 500 individuals/households in Thanh Hoá Province, Việt Nam



300 individuals/households receive livelihood support



200 individuals/households receive training on Community Based Disaster Risk Management



Over 70% are ethnic minorities



284 ethnic minority women



216 ethnic minority men

**Indirect beneficiaries:** 14,897 people, including 2,700 children



Over 50% are female (7,452 women and 7,445 men)



Over 66.4% are ethnic minorities  
(9,000 people)



Over 3.4% are people with a disability  
(510 people)

## Objective

To support target households and producer groups in increasing disaster risk reduction capacity, sustainable production of food and non-food items and successfully selling their produce on the local market or through e-commerce.



## Partners



## Expected Results

1

Community-based Disaster Risk Management is strengthened through access to digital services for monitoring, early warning and response management.

2

Target households and producer groups have increased skills in relevant techniques for sustainable food and non-food production, inputs and access to information through the technical information hub.

3

Target households and producer groups make informed decisions on business planning and improve their management through digital solutions.

4

Target households and producer groups have increased access to local and digital markets and know how to improve their products based on market needs.



People's Committee of Như Xuân District



Local department of Agriculture and Rural Development



Local department of Information and Communications



Centre for Hydro-Meteorological Forecasting of Thanh Hoá Province



Local department of Natural Resources and Environment



Department of Culture and Information of Như Xuân District



Local Women's Union



Fruit and Vegetable Research Institute

Local Agricultural Service Centre

Local department of Economics - Infrastructure

Private enterprises

## Project Activities

The project will work with hydromet services and local partners to facilitate the digitalisation of Community Based Disaster Risk Management practices in the three target communes. As a result, it will 1) improve relevant stakeholders' capacity to apply digital technology in disaster risk reduction and management and 2) enhance target groups' skills and productivity by establishing producer groups, conducting training on applicable techniques to sustainably produce food and non-food items, and providing inputs to apply 4.0 business acceleration techniques on climate-smart food and non-food production and marketing.

The Project will create a virtual platform to facilitate producers' access to relevant information. More specifically, 1) training on digital solutions, financial literacy, and digital saving will equip producers with practical tools to make informed business planning and management decisions; 2) training on e-commerce and marketing will help facilitate producers' access to local and digital market as well as adjusting their products to the market needs. For this to be successful, the Project will provide producers with a management software application, production database, traceability stamps and register for barcodes.

## About the Austrian Development Agency

Combating poverty, ensuring peace and preserving the environment: These are the three major concerns of the Austrian Development Agency (ADA), the operational unit of Austrian Development Cooperation. ADA currently funds projects and programmes with a total volume of more than 640 million euros to improve living conditions in developing countries.

## About World Vision Việt Nam

World Vision is a Christian relief and development humanitarian organization working to improve the quality of life of people, especially children, who are marginalized and living in poverty. World Vision helps all who are in need regardless of their religion, race, ethnicity, or gender. World Vision started working in Việt Nam in 1988. Since then, World Vision has implemented many relief and development programs, partnering with the Vietnamese government, other NGOs, and communities. World Vision's long-term development programs are currently operated in 18 cities and provinces throughout Việt Nam.

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