

Press Release
For immediate release

ADM Cares Donates USD 75,000 for Sustainable Livelihood Project in Quảng Nam and Quảng Ngãi, Việt Nam

Việt Nam, 12 and 13 May 2022 – ADM and World Vision Việt Nam join hands to support smallholder farmers by donating USD 75,000 through the distribution of breeding chicks in Trà Mai and Trà Văn communes (Nam Trà My district), Sơn Bua, Sơn Mùa, Sơn Liên and Sơn Dung communes (Sơn Tây district). The distribution is the first among a slew of initiatives as part of a project under ADM Cares, ADM's corporate social investment program, to support smallholder poultry farmers in Quảng Nam and Quảng Ngãi provinces.

Mr. Ryan Brocklesby, general manager, ADM Animal Nutrition Vietnam & Cambodia said, *"ADM Cares has been building sustainable livelihoods for families in Việt Nam since 2020, and this latest initiative bolsters our commitment to support farming households by equipping them with the resource and skills to be successful and efficient in poultry breeding."*



Picture 1 and 2: ADM and World Vision Việt Nam leaders present the sponsorship to representatives of the People's Committees of Sơn Tây and Nam Trà My Districts.

Two mountainous districts – Sơn Tây district, Quảng Ngãi and Nam Trà My District, Quảng Nam – have been tragically affected by the 2020 Central Việt Nam floods. Besides providing financial aid, we saw the importance of providing opportunities that will enable the families to lead a sustainable livelihood in the long-term. Thus, in line with our sustainability objectives, we have decided to partner with World Vision Việt Nam to help smallholder farmers and their families recover from the flood damage and regain control of their business. This project will lay the foundation for future initiatives with the goal of increasing food security and promoting sustainable agriculture in the region."

The USD 75,000 project (equivalent to VND 1.725 billion) promotes sustainable agricultural production by equipping smallholder farmers with the resources and skills to successfully breed poultry using biological padding – a method that uses inexpensive materials to create microbial populations. The project also helps with increasing farmers' productivity and profits through improved financial literacy and better market engagements with traders and collectors.

Each participating farmer will receive 100 qualified, fully vaccinated newly hatched chicks, and will be provided basic building materials for chicken coops, animal feeds as well as training sessions on raising poultry. *“Participating farmers will work together in small producers’ groups and learn how to use indigenous microorganisms to create nutritious feeds as well as learn poultry disease prevention and management. This helps to ensure high survival rates, healthy growth, and increased fertility in chickens, compared to the traditional husbandry methods,”* explained World Vision Việt Nam’s Livelihoods Program Manager Phạm Văn Vinh.



Figure 3 and 4: Each participating farmer will receive 100 qualified, fully vaccinated newly hatched chicks, and will be provided basic building materials for chicken coops, animal feeds as well as training sessions on raising poultry.

Upon successful completion of this 8-month project, 130 farmers will be fully trained and skilled to maintain or potentially scale their production. The results will translate to self-sufficient families with improved quality of life. In the long term, once the target farmers succeed in generating and securing their income from poultry farming, the experience can be replicated in the community through peer-to-peer sharing and continued technical coaching from World Vision Vietnam, ADM experts and local functional agencies.

“Through this project, farmers’ groups will receive business counseling and connect with buyers to sign offtake contracts as well as develop market-based production plans. This will allow farmers to focus on raising their chickens without worries about trading issues. Farmers will also be introduced to World Vision’s Saving for Transformation model to start a savings habit and have better access to small loans. Through training sessions on financial literacy, farmers will manage their financial situation more effectively,” added World Vision Việt Nam’s Livelihoods Program Manager Phạm Văn Vinh, about the extended benefits for target beneficiaries.

This project is built upon the first successful collaboration in 2020 between ADM and World Vision Việt Nam with the aim to build sustainable livelihoods for families with difficult circumstances. Between December 2020 to September 2021, the two parties co-implemented a similar project in Lạc Sơn district, Hoà Bình province, which helped to improve the lives of at least 275 people in the community, including 104 vulnerable children.

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About ADM:

ADM unlocks the power of nature to enrich the quality of life. We're a premier global human and animal nutrition company, delivering solutions today with an eye to the future. We're blazing new trails in health and well-being as our scientists develop groundbreaking products to support healthier living. We're a cutting-edge innovator leading the way to a new future of plant-based consumer and industrial solutions to replace petroleum-based products. We're an unmatched agricultural supply chain manager

and processor, providing food security by connecting local needs with global capabilities. And we're a leader in sustainability, scaling across entire value chains to help decarbonize our industry and safeguard our planet. From the seed of the idea to the outcome of the solution, we give customers an edge in solving the nutritional and sustainability challenges of today and tomorrow. Learn more at www.adm.com.

About World Vision Việt Nam:

World Vision is a Christian relief, development and advocacy organization, working to improve the quality of life of people, especially children, who are marginalized and living in poverty. World Vision helps all who are in need regardless of their religion, race, ethnicity, gender or disability. World Vision started working in Việt Nam in 1988. Since then, World Vision has implemented many relief and development programs, partnering with the Vietnamese government, other non-governmental organizations, corporations, and communities. In 2022, World Vision's long-term development programs are being operated at 35 districts in 14 cities and provinces throughout Việt Nam. Learn more at www.wvi.org.vn.

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