

World Vision

VIET NAM

Sustainable Livelihoods for Smallholder Farmers

Advancing the community's quality
of life through green husbandry



The Challenges

Lạc Sơn (Hoà Bình), **Nam Trà My** (Quảng Nam), and **Sơn Tây** (Quảng Ngãi) are among the most challenging districts in Việt Nam.

- **Up to 50%** of households earning less than 63 USD/month*.¹



- **Up to 90%** of the population are ethnic minorities with small-scale agricultural production, limited financial knowledge, and poor market access.²



- Nam Trà My and Sơn Tây were among the **tragically affected** districts by the 2020 Central Việt Nam, putting local people's wellbeing and livelihoods in dire situation.³



(*Data in 2021 and 2022)

The poverty threshold for poor households in rural areas: is less than 1.5 million VND (approximately 63 USD)/person/month based on Decision 07/2021/ND-CP).

The Opportunities



- Livestock is one of the fastest growing subsectors in Việt Nam's agricultural economy, and the demand for livestock products continues to increase.



- Việt Nam's shift from small-scale production to bigger-scale farming in the livestock industry.



- Emphasis on ensuring food safety and minimizing pollution through environmentally-friendly methods.

[1] Lạc Sơn District's Fatherland Front, 2022; Nam Trà My District's Report on Results of the Resolution on 2021-2025 Poverty Reduction, 2022; People's Committee of Sơn Tây, 2020.

[1] World Vision Việt Nam, 2022.

[1] Việt Nam Disaster Management Authority, 2020.

[1] An Overview of Agricultural Pollution in Việt Nam: The Livestock Sector, World Bank, 2017

Our Solution

The “Sustainable Livelihoods for Smallholder Farmers” Project is a joint initiative by **World Vision Việt Nam** and **ADM** that aims to strengthen the community’s food security and quality of life through **green husbandry, financial literacy, and market engagement.**

The Project is executed in three phases between **2020 and 2023** to support disadvantaged households in Hoà Bình, Quảng Nam, and Quảng Ngãi provinces.

The project contributes to the achievement of the Sustainable Development Goals:



Phase I

Location: Lạc Sơn district (Hoà Bình province)
Duration: 12/2020 - 09/2021
Budget: USD 24,067

Phase II

Location: Nam Trà My district (Quảng Nam province) & Sơn Tây district (Quảng Ngãi province)
Duration: 12/2021 - 07/2022
Budget: USD 75,000

Phase III

Location: Sơn Tây district (Quảng Ngãi province)
Duration: 10/2022 - 06/2023
Budget: USD 30,000

Objectives:

- 1 To increase disadvantaged households’ knowledge and technical skills in poultry breeding.
- 2 To increase beneficiaries’ productivity and profit through market engagement and financial literacy.

Goal

Help smallholder farmers develop **sustainable livelihoods** through **market driven** and **environmental friendly** husbandry and financial education



Project Activities



Providing farmers with **technical training** and **ongoing companionship** in poultry raising skills and the biological padding method.

Providing farmers with **qualified breeding chicks**, **chicken feed**, and **building materials** for chicken coops.



Training on the **Saving for Transformation** model to help participants **accumulate savings** and **lend small amounts** on credit to cover basic needs and expand their business.

Our Impacts



Improved the economic well-being of **825** direct beneficiaries, including **394** vulnerable children in Lạc Sơn (Hoà Bình province), Nam Trà My (Quảng Nam province), and Sơn Tây (Quảng Ngãi province)



The number of live chickens was guaranteed at **90%**, significantly lowering the mortality rate with traditional farming techniques.



Enhanced participants' husbandry skills, market access, and financial literacy to strengthen their abilities to **expand their business, achieve food security, and ensure nutritional health** for their children.



From the Project, I learned to make probiotics for the chicken and give them fruit juice. Since then, I haven't seen any dead ones yet. My chickens are all alive and well, 100 of them.

Mr. Đỗ Văn Hùng
Sơn Tây district, Quảng Ngãi province

Moving Forward

1

The Project is currently in **Phase III** and will continue to bring positive impacts to 86 smallholder farmers in **02 communes** of **Sơn Liên** and **Sơn Long** (Sơn Tây district, Quảng Ngãi province).

2

By **June 2023**, the Project is expected to improve financial security and allow parents to better provide for **120 children**.



Farmers will receive business counseling and connect with buyers, allowing them to focus on raising chickens without worrying about trading issues. Through World Vision's Saving for Transformation groups and training on financial literacy, the participants will manage their financial situation more effectively.

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