

Press release

World Vision and LG cooperate to improve capacity and employment prospects for disadvantaged youth

Hai Phong City, November 23, 2023 – The People's Committee of An Duong District collaborated with the LG Group (a Korean Corporation) and World Vision International in Viet Nam to launch the project “Improved Capacity and Access to Employment Opportunities for Disadvantaged Youth”, phase 2023-2026.

Based on the success of the previous project implemented in Ngo Quyen District (2020-2023), the new project will be expanded to An Duong District, Hai Phong University, and Hai Phong Polytechnic College.

An Duong is a district located in western Hai Phong, the area is currently facing major social security challenges due to rapid urbanization which affects the children’s well-being severely. Disadvantaged youth are particularly vulnerable in this situation, they also lack career guidance and are at risk of dropping out of college or university due to financial instability.



The delegation participated in the project “Improved Capacity and Access to Employment Opportunities for Disadvantaged Youth in Hai Phong” kick-off workshop.

To address these challenges, the LG Group and World Vision International in Viet Nam have launched the project “Improved Capacity and Access to Employment Opportunities for Disadvantaged Youth in Hai Phong”, in collaboration with Hai Phong City People's Committee.

Speaking at the project kick-off workshop, Mr. Luong The Quy, Deputy Chairman of An Duong District People's Committee and Head of the Project Management Board, remarked: *"I would like to express my sincere gratitude to the LG Group and World Vision International in Viet Nam, for funding and implementing the project. I hope that LG Electronics, a firm operating in our district, will continue to make many meaningful contributions to the project in particular and to the economic and social development in general."*



Mr. Luong The Quy, Deputy Chairman of An Duong District People's Committee and Head of the Project Management Board shared his hope for the project in improving economic development and social security.

With a budget of approximately 7.5 billion VND (equivalent to 320,559 USD), the project is implemented from 2023 to 2026 and is expected to bring positive impacts to more than 4,700 disadvantaged youth in Hai Phong City. In particular, youth in An Duong District, students of Hai Phong University and Hai Phong Polytechnic College, will be awarded scholarships, granted access to the project technology library, and exposed to recruitment events. These supports would broaden their career opportunities while heightening their chances of accessibility to new technologies.

Funded by LG Group and the Community Chest of Korea (CCK) through World Vision International in Viet Nam, the project is expected to bring tremendous support to youths, and students by building their life skills, vocational skills, thereby contributing to improving the quality of education in the locality.



Mr. Dang Van Bai – Zonal programme manager of North 1 (Dien Bien, Hai Phong, Ha Noi), World Vision International in Viet Nam expressed his gratitude for the multistakeholder collaboration.

"World Vision International in Viet Nam is glad to see the effective cooperation between us and Haiphong City People's Committee and other local, and international partners. We are committed to collaborating closely with An Duong District, universities, and colleges in Hai Phong to bring out the best outcomes for disadvantaged youth. To accomplish it, valuable lessons from previous practices will be taken into account in our implementation process." said Mr. Dang Van Bai – Zonal Programme Manager of North 1 (Dien Bien, Hai Phong, Ha Noi), World Vision International in Viet Nam.

The project "Improved Capacity and Access to Employment Opportunities for Disadvantaged Youth in Hai Phong" is one of the highlights of World Vision's contribution to Hai Phong City development. In the past 3 years, 300 disadvantaged youths in the community and 400 students from universities and colleges in Haiphong have directly benefited from the programme.

About LG Group

LG is a global corporation, established in 1958 in Korea. With rapid development, LG has expanded its business globally, including Viet Nam. LG branch in Vietnam was established in 1995 with a focus on electronic products. Up to now, LG has set up an LG Hai Phong technology complex in Trang Due industrial park which supplies and produces electronic products such as washing machines, vacuum cleaners, refrigerators, and car entertainment devices. Along with business development, LG always upholds its mission in community development. With LG, Life will be better.



About World Vision International in Viet Nam

As a leading child-focused organisation, World Vision is driven by our desire to ensure that every boy and girl has what they need to grow in mind, body, and spirit. World Vision works alongside governments, sponsors, communities and children to create positive impacts and, as a result, the lives of communities and children are enriched. Our staff in nearly 100 countries work hard together with our partners to positively impact the lives of more than 200 million vulnerable children around the world, including more than 200,000 in Viet Nam.

World Vision is privileged to have received the Registration Certificate for its operations in Viet Nam since 1988. In 2023, we receive support from the Government of Viet Nam in implementing our programmes and projects in 14 cities and provinces across the country.

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