



Press release

World Vision and KIS Viet Nam, KIM Viet Nam support cultivating reading culture among children

Ho Chi Minh City, May 20th and 26th, 2024 – World Vision International in Viet Nam coordinated with Le Minh Xuan 3 Primary School and An Ha Primary School to organize children's book festival. The "2024 book festival" has the theme "Books are Friends to make", have witnessed enthusiastic participation and a positive response from the community, including students, parents and all teachers.

This book festival is part of the project Renovation of Libraries in Binh Chanh District, Ho Chi Minh City, funded by the two companies Korea Investment & Securities Viet Nam (KIS Viet Nam), KIM Vietnam Fund Management Co., Ltd (KIM Viet Nam). The project supports local schools in narrowing the educational gap between schools and districts by establishing student-friendly reading spaces.

Binh Chanh is located 15 km southwest of Ho Chi Minh City center. The district is facing a variety of challenges related to infrastructure, facility conditions, and a lack of investment in education, healthcare and child protection. Due to rapid urbanization, and a high percentage of migrants, 35%, the District and schools are always in need of both improving infrastructure and the quality of education, especially the basic reading and writing skills of students which could be improved through the implementation of library renovation and related activities.

World Vision International in Viet Nam's ultimate goal is to ensure every child has the opportunity to develop to their fullest potential, thus the organization is working with local partners in Binh Chanh district and the donors KIS, KIM, to develop a plan for improving the school's library facilities and foster a reading culture.



In 2023, Mr. Park Won Sang - CEO of KIS Viet Nam (second from right),
Mr. Yun Hang Jin - Chairman of the Members' Council of KIM Viet Nam (first on the right),
awarded over 2.4 billion VND for An Ha and Le Minh Xuan 3 primary schools to improve their library facilities and activities.

Mr. Pham Trung Huu - Principal of An Ha Primary School shared that "The 2024 Book Festival is a meaningful activity, as part of the library renovation plan that the schools and World Vision International in Viet Nam are implementing. The collaboration aims to enhance students' reading skills through access to quality libraries and engaging activities, which foster a reading culture among them."



Students at the Book Festival have also enjoyed a series of talented performances by their peers on the day.

In addition to library renovation, the project will provide a diversification of books and organize weekly reading sessions to nurture the reading habit among students. Libraries will be transformed into learning spaces with computer rooms and cyber safety training provided to teachers and students. Students will have opportunities to access high-quality libraries, improve their knowledge, enhance protection skills, and actively participate in school activities.



Students at Le Minh Xuan 3 Primary School and An Ha Primary School happily attend the Book Festival with the theme "Books are Friends to make".



Ms. Nguyen Thi Yen Ha, Area Programme Manager in Binh Chanh district, World Vision International in Vietnam, remarked *"We are glad to see the enthusiastic participation of all students, parents, and teachers in this year's Book Festival. We appreciate the collaboration of local partners, the two generous donors – KIS Viet Nam and KIM Viet Nam, as well as An Ha Primary School and Le Minh Xuan 3 Primary School, in the successful implementation of the project, which has resulted in efforts to ensure the children's well-being."*

The Renovation of Libraries project is part of the Binh Chanh Urban Area Program by World Vision Viet Nam. Implemented since 2014 in three target communes of Le Minh Xuan, Pham Van Hai and Tan Nhut, the World Vision area program has achieved statistically significant intervention effects. Over the last 5 years, the proportion of child caregivers using violence as a method to educate children decreased sharply by 24% while there is a 10% increase in households reporting good social cohesion.

About KIS Viet Nam

Korea Investment & Securities Company (KIS) is a member of the global corporation, Korea Investment Holdings (KIH). The corporation's business line includes securities, asset management, savings bank, credit finance, venture capital, PEF, and real estate trust. KIS Viet Nam has been operating in Vietnam for 13 years and has stock worth more than VND 4,800 billion, significant financial backing from the parent firm, and top-notch personnel that includes numerous international financial specialists. KIS Vietnam has consistently ranked among the top ten securities firms on the Ho Chi Minh City Stock Exchange (HSX) in terms of market share for stock brokerage.

About KIM Viet Nam

KIM Fund Management Company - Korea Investment Management (KIM) is a pioneering Korean investor in the Vietnamese market since 2006. In the early years of operation in Vietnam, the business has already been regarded as one of the biggest asset management firms in terms of the amount of capital entrusted, at over USD 1.1 billion. With exceptional investment returns, KIM Vietnam is a trusted partner for Korean, Japanese, and European investors. Additionally, KIM Vietnam is growing to become one of the top ETF fund developers with the launch of two funds in 2021 and 2022, KIM GROWTH VN30 and KIM GROWTH VNFINSELECT.

About World Vision International in Viet Nam

As a leading child-focused organisation, World Vision is driven by our desire to ensure that every boy and girl has what they need to grow in mind, body, and spirit. World Vision works alongside governments, sponsors, communities and children to create positive impacts and, as a result, the lives of communities



truefriend **Korea Investment**
& Securities Co., Ltd.

truefriend **KIS** Viet Nam
Securities Corporation

truefriend **KIM** Vietnam
Fund Management Company



and children are enriched. Our staff in nearly 100 countries work hard together with our partners to positively impact the lives of more than 200 million vulnerable children around the world, including more than 200,000 in Viet Nam.

World Vision is privileged to have received the Registration Certificate for its operations in Viet Nam since 1988. In 2023, we receive supports from the Government of Viet Nam in implementing our programmes and projects in 14 cities and provinces across the country.

Media contact:

World Vision International in Viet Nam

Mr. Ong Van Thanh Hoi | Acting Communications and Public Engagement Manager
Email: ong_thanh_hoi@wvi.org | Tel. (+84) 982 001 050

Ms. Pham Thu Thuy | Communications and Media Engagement Officer
Email: pham_thu_thuy@wvi.org | Tel. (+84) 377 624 971

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