

Press release

World Vision and ADM Announce the Successful Completion of the Sustainable Livelihoods Project

Quang Ngãi, September 17, 2024 — World Vision International in Viet Nam and ADM today marked the successful completion of the "Advancing Sustainable Livelihoods for Smallholder Farmers Toward a Circular Economy" project in Son Tay District, Quang Ngãi Province.

Located 80 kilometres from Quang Ngãi City, Son Tay District has a poverty rate of over 30%, significantly higher than the national average of 2.93%. To address the pressing living conditions faced by local households with children, ADM, World Vision International in Viet Nam, and the Son Tay District People's Committee joined hands to implement the project at the beginning of 2024.

Funded by ADM Cares – ADM's corporate social investment programme, this initiative builds upon World Vision's 15-year commitment to support vulnerable children and local communities through its Son Tay Area Programme (2007–2022). The programme also focused on improving livelihood development and children's well-being, resulting in notable positive changes, including a fall in the prevalence of stunting and underweight children.



ADM and World Vision handed over 4,700 one-day-old chickens along with animal feed and barn materials to 47 households.

Over six months of implementation, the "Advancing Sustainable Livelihoods for Smallholder Farmers Toward a Circular Economy" project has significantly impacted the community's livelihoods and strengthened the farming capacity of targeted households. A total of 4,700 one-day-old chickens were distributed to 47 households, along with animal feed and barn materials provided by ADM. Additionally, these households improved their technical farming skills through training conducted by World Vision in consultation with ADM Viet Nam's commercial technical staff.



Children happily receive the one-day-old chickens from ADM for their family livelihood support.

The project achieved three key objectives: enhancing the knowledge and technical skills of using the biological padding method in poultry breeding for disadvantaged households, improving their financial literacy, and increasing productivity and profitability by connecting households with input suppliers and market actors.



Ms. Dinh Thi Hanh, a resident of Ra Manh village in Son Long commune, expressed her gratitude on behalf of the beneficiary households, stating, “We thank ADM, World Vision, and the Son Tay District People's Committee for providing an opportunity for economically disadvantaged households to improve our livelihoods.” She is eager to apply the new knowledge and skills in poultry farming to enhance her family’s income and improve her children's well-being.



Mr. Gerald Wilflingseder, President of Animal Nutrition Asia Pacific at ADM emphasised the company's priority to sustainable agriculture and community development.

Speaking at the event, Mr. Gerald Wilflingseder, President of Animal Nutrition Asia Pacific at ADM, emphasised, "This project reaffirms our commitment to sustainable agriculture and community development. By championing initiatives that enhance farmer incomes and enrich their quality of life, we are dedicated to ensuring food and nutrition security for the most vulnerable members of our society."

Prior to this project, ADM also funded a similar one, the "Sustainable Livelihoods for Smallholder Farmers" project in Nam Tra My District, Quang Nam Province, and Son Tay District, Quang Ngai Province, implemented between December 2021 and July 2022. This project directly benefited 130 farming households with children across six targeted communes. Additionally, it indirectly contributed to improving household incomes, enabling better care for approximately 290 children.

Vice President of Son Tay District, Mr. Dinh Truong Giang, said, *“Households participating in the livelihoods project in Son Tay have been exposed to new farming methods, helping to increase productivity, product quality and minimise negative impacts on the environment. Furthermore, it is a mind-changing process for each individual and household participating in the project as it encourages developing the family economy through sustainable agricultural production; this is crucial.”*



Mr. Doseba Tua Sinay, National Director of World Vision International in Viet Nam, demonstrated World Vision's willingness to collaborate with partners to enhance the children's well-being.

Mr. Doseba Tua Sinay, National Director of World Vision International in Viet Nam, remarked, *“World Vision strives to improve the well-being of children, especially the most vulnerable. Through this project, we focus on supporting families with children and households with unstable financial conditions. In the coming time, World Vision Viet Nam will continue to look for opportunities to expand and replicate this project model, not only in Son Tay but also in many other localities, with the hope of contributing to improving the lives of more households.*

We look forward to continuing to receive support and cooperation from the government, partners, and all people. “



The delegates from ADM, World Vision, and Son Tay District People's Committee and representatives from the community shared the joy of closing an impactful project.

About World Vision International in Viet Nam

As a leading child-focused organisation, World Vision is driven by our desire to ensure that every boy and girl has what they need to grow in mind, body, and spirit. World Vision works alongside governments, sponsors, communities, and children to create positive impacts and, as a result, enrich the lives of communities and children. Our staff in nearly 100 countries work hard together with our partners to positively impact the lives of more than 200 million vulnerable children worldwide, including more than 200,000 in Viet Nam.

World Vision is privileged to have received the Registration Certificate for its operations in Viet Nam since 1988. In 2023, we received support from the Government of Viet Nam in implementing our programs and projects in 14 cities and provinces nationwide.



Media Contact

(Mr) Ong Van Thanh Hoi, Acting Communications & Public Engagement Manager
World Vision International in Viet Nam

Phone: (84) 0982 001 050 | Email: ong_thanh_hoi@wvi.org

(Ms) Pham Thu Thuy - Communications and Media Engagement Officer
World Vision International in Viet Nam

Phone: (84) 037.762.4971 | Email: pham_thu_thuy@wvi.org

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