

TERMS OF REFERENCE

Consultancy service for Ending evaluation of the Hope in Class Project

1. Project background

The 2018 National Baseline Survey (NBS) from World Vision Vietnam (WVV), conducted across 14 provinces where WVV has programs, indicates that the most common form of child abuse in Vietnam is physical violence, with an alarming proportion of 33.2% or 1,503 children and adolescents reporting having experienced physical violence in the previous 12 months.

Children experience violence from parents and teachers. The Multi-Indicator Cluster Survey (MICS) in 2014 conducted by UNICEF indicated that 68.4% of respondents reported had experienced violence at home by parents or caregivers in the month prior to the survey. At school, the research from Young Lives in 2015 on corporal punishment in schools in Vietnam showed that 59% of children at 8 years old and 13% of children aged 15 reported having experienced physical punishment by teachers within one week prior to the research. One of the main reasons is that parents and teachers have limited awareness on how violent discipline affects the development of a child. Cultural norms and traditional practices which emphasize the power and role of adults, including parents and teachers, toward children and consider physical punishment as a means of discipline have been used to justify the use of violence. 37.8% parents or caregivers used physical punishment as a means of disciplining their children according to WVV's NBS report in 2018. 69% of the parents that were interviewed during research carried out in 2016 on school violence (funded by UNESCO) agreed that "sometimes teachers need to hit or scold students to maintain discipline", which contributes to violence against children in schools.

The issue of violence from parents and teachers relates closely with violence between peers. Research on the relationship between children and parents showed that children who have experienced violence at home are more violent towards their peers. Children copy the behaviour of parents and teachers. Their attitude is also influenced by cultural norms and traditional practices which allow physical punishment.

Building "Hope in Class" to end violence against children at school is a grant project funded by Orion through World Vision Korea. The project aims at building a safe, loving and cooperative environment at school through building children's capacity to behave in a positive, loving and cooperative way, and enhancing the involvement of teachers and parents in educating children on life skills and living values, and in building a loving and safe school environment.

The project goal will be achieved through two outcomes: 1) Teaching children living values and life skills to protect themselves and peers from violence and provide opportunities for them to practice those attitudes and behaviors; 2) Enhancing teachers and parents' efforts to educate children's skills and attitude and foster greater collaboration between schools and families.

This will be achieved through close cooperation between WVV, the education sector from national to district levels, and local authorities in application of the INSPIRE framework for Ending Violence against Children. The project will be implemented in urban and rural areas in two northern provinces: Hai Phong and Thanh Hoa. The project activities will take place in 20 schools and include 10,000 children.

Please see the appendix for more details on the project goal, outcome and output, statements, indicators and measurement methods.

2. Objectives

- To evaluate the result of project after intervention.
- To assess impact of the project to teachers, parents and children
- To assess the impact of the project to communities
- To measure progress during and after implementation, in which the key indicators at goal, outcome and output level.

3. Methodology and tools

The consultant team will be responsible for describing the overall design, data sources to be used, and methodology and data collection tools that are best suited to the assignment objectives and local context. However, we recommend considering the following methods as part of data collection:

- Desk review (external literature, key project documents): review the relevant documents, including the project proposal, resources and results framework, other relevant research and scoping in 3 years.
- Focus group discussions
- Key informant interviews
- Questionnaires

The methodology should be developed in consultation with World Vision as part of the inception report. The final methodology will be approved by World Vision Vietnam before implementation.

4. Scope

The evaluation will focus on the 4 districts: Ba Thuoc, Thuong Xuan, Lang Chanh (Thanh Hoa province) and Ngo Quyen district (Hai Phong City) that are targeted under this project. Mobile devices could be used for data collection.

We estimate that it will take approximately 30 days to complete the assignment but welcome alternative competitive estimates if they can be justified by the methodology and work plan presented in the project proposal.

5. Deliverables

The consultant must deliver the following deliverables:

- *Evaluation plan*: The plan should entail a detailed technical proposal and timeline. In relation to the evaluation, the report should at least outline and explain methods, including the survey team members' roles, key informant/ stakeholder analysis, the data collection process (e.g. Data collection matrix sampling method, data collection tools and

methodology, research setup, survey schedule etc.) and data analysis (e.g. the software that will be used, if any, and any limitations in the use of that software). The consultant is encouraged to add additional subsections to the report. The report will be reviewed and approved by World Vision.

- *Presentation of preliminary findings* to WVV shortly after data collection. The consultant should present major findings to World Vision in a review and feedback meeting. Feedback obtained after the presentation should be incorporated in the final report.
- *Evaluation report*: The consultant will be asked to submit and present an evaluation report in English as the core deliverable of this consultancy. The report should also evaluate and compare indicators at project goal, outcome and output levels after intervention of project. The evaluation report should also entail recommendations for potential improvements to the project logic and measurement framework (including indicators).

At the end of the consultancy, the consultant is expected to share all data sets and related documents, such as questionnaires and transcripts, with World Vision.

A more detailed outline of the deliverables will be recorded in the final ToR after recruitment of the consultant.

6. Requirement for consultant

The consultant must confirm acceptance and compliance with at least the following document:

- World Vision's Child and Adult Safeguarding Management Policy

The consultant should fulfill the following criteria:

- At least Master's degree in public health, social science or a related science;
- Strong skills and proven experience (at least 5 years) in conducting surveys
- Good experience and skills in working with poor and most vulnerable people
- Strong analytical skills for quantitative and qualitative data
- Strong coordination/organization/networking skills and experience in working in a team
- Excellent English and Vietnamese writing skills.
- Experience in working with NGOs will be considered an asset.

7. Timeline

The tentative timeline for the consultancy is 1st August, 2022 to 31st August, 2022. A detailed timeline will be worked out jointly with the consultant team after recruitment but a preliminary timeline for the key deliverables is:

- The evaluation plan is expected to be submitted within 7 days after the contract signing date.
- Fieldwork (including preparation) is proposed to be done from August 8 to August 10 2022.

- Preliminary findings of the assessment should be presented to World Vision by August 15 2022
- A first draft of the evaluation report in English is expected to be sent to World Vision by August 25 2022.
- The submission deadline for the final report in English is 31st August 2022.

8. Submission of Bids/Proposals Technical and Financial Proposition

Bids for this consultancy must contain a technical and financial proposition and additional documents. The following documents should be submitted together with the bid:

- A cover letter expressing interest
- CV of the Consultant
- A technical proposal including an introduction of the Consultant, previous experience in relation to this assignment, including at least one sample of work, preliminary suggestions for the assessment methodology, and a preliminary work plan/timeline. We will highly value consultants who have similar experience and who can propose a suitable methodology.
- A financial proposal that entails the breakdown of all major cost components, including the proposed number of days worked and the consultancy fee per day in USD

WVV will bear the following expenses:

- 10 data collectors to work with the consultant in Ngo Quyen and 15 data collectors to work with the consultant in Thanh Hoa
- Training costs for enumerators including venue, travel, accommodation, refreshment, stationaries and photocopy.
- Photocopy of questionnaires or other fee for enumerators (if any)

How to Apply: The Proposal should be submitted in English by email with the heading “HIC ENDING EVALUATION” to [WVV Recruitment@wvi.org](mailto:WVV_Recruitment@wvi.org)

The closing date for application: 25th July, 2022.

People and Culture Department

World Vision International in Vietnam

Add: 9th floor, Mercury Building, 444 Hoang Hoa Tham Street, Tay Ho District, Hanoi

Tel : 84-24-39439920

APPENDIX: GOAL, OUTCOME AND OUTPUT INDICATORS

Statements	Indicators	Indicator Definitions	Tentative Means of Measurement to be piloted	Tentative Frequency of Measurement
<p>Goal: To create a safe, loving and cooperative education environment to end violence against children at school.</p>	<p>% of people who believe that school is a safe place for children (disaggregated by teachers, parents, primary and secondary school, male and female)</p>		<p>Sample: 100% of teachers, simple random sample of parents and students</p>	<p>3-year project and evaluation</p>
<p>Outcome One: Increased capacity of children to build a loving and safe environment in school</p>	<p>% of children who can recall at least one incident of child-on-child violence in the past two weeks (disaggregated by gender and school level)</p> <p>Net % of children who record that child-on-</p>	<p>“Child-on-child violence”- any incident where one child physically hurts another.</p>	<p>Draft survey question: (ask both teachers and children) Can you recall any child hurting another child at your school any time during the past 2 weeks? Yes/No (If yes) What happened at that time? 1. Slapped with open hand 2. Punched 3. Pushed into the ground or against an object 4. Other (please describe)</p> <p>(If yes) How many times during the past two weeks have you seen a child at your school hurting another child in any way? Response: # of times</p>	<p>3-year project and evaluation</p>

	child violence has decreased compared to the beginning of the project (disaggregated by primary and secondary schools, boys and girls)	“net%” = % who say it has decreased minus % who say it has increased	Think about child-on-child violence at your school compared to the end of the 2020 school year. Would you say it has: <ul style="list-style-type: none"> - Increased (i.e. more violent incidents now than before) - Decreased (i.e. fewer violent incidents now than before) - Stayed about the same as before <p>Same sampling technique as for goal</p>	Measured at evaluation only
Output 1.1 Increased opportunities to practice learned skills and build relationships among children	Average # of students per month attending children’s club meetings	“average attendance” = total number of students recorded divided by the number of children’s clubs	Clubs record attendance each month. Project officer collates data and builds month by month graph to show trends.	At report and monthly thereafter
Output 1.2: Increased participation of children through public engagement	# of children who can recall at least 2 points from the campaign on mass or social media # of groups submitting an entry in award for good campaign dance clip	Enumerators will have list of campaign points with them. Students must recall 2 points from the campaigns which are the same or close to those held by the enumerator.	Survey question	At evaluation

			Record of submissions	
<p>Outcome 2: Enhanced capacity and responsibilities of schools/teachers and parents to build a loving and safe environment in school</p>	<p>% of children who can recall at least one incident of a teacher hitting or spanking a child in the past two weeks (disaggregated by gender and school level)</p> <p>Net % of children who record that teachers</p>	<p>“teacher hitting or spanking a child”- any incident where a teacher hits a child anywhere on their face or body, either with their hand or with some equipment, such as a cane or strap</p>	<p>Draft survey questions: (ask children only) Can you recall a teacher hitting or spanking any child at your school any time during the past 2 weeks? Yes/No (If yes) For that incident that you recalled, where was the child hit or spanked?: 1. Head or face 2. Bottom 3. Hand(s) 4. Other part of body (please describe)</p> <p>(if yes) For the incident that you recalled, what did the teacher use to hit or spank the child? 1. Open hand 2. Closed fist 3. Cane 4. Strap 5. Some other implement (please describe)</p> <p>(If yes) How many times during the past two weeks have you seen that kind of occurrence? Response: # of times</p>	<p>At evaluation</p>

	<p>hitting or spanking children has decreased compared to the beginning of the project (disaggregated by primary and secondary schools, boys and girls)</p>	<p>"net% = % who say it has decreased minus % who say it has increased"</p>	<p>Survey question: Think teachers hitting or spanking children at your school now compared to the end of the 2020 school year. Would you say it has:</p> <ul style="list-style-type: none"> - Increased (i.e. more violent incidents now than before) - Decreased (i.e. fewer violent incidents now than before) - Stayed about the same as before <p>Random sample of children only.</p>	<p>Measured at evaluation only</p>
<p>Output 2.1 Increased awareness and responsibilities of education leaders and teachers</p>	<p>% of total teachers who have attended and who receive a post-training test score of at least 70%</p>	<p>% of total means the denominator should be all teachers in the target area. For example, if there are 100 teachers and only 50 attend the class but 90% of these receive a post-training test score of at least 70% then the result is 45% (90% of 50)</p> <p>Results should be cumulative. E.g. if there is 45 from 100 then 35 from the</p>	<p>Post-test devised by project staff with technical advice from partners and experts.</p>	<p>Data collected at the end of each course</p>

		remaining 55 the second time then the result is 80%: $(45+35)/100$		
Output 2.2 Increased awareness and participation of parents in building loving and safe school environment	Average number of parent engagement activities during past school year that were recalled by parents at the end of the year	Parent engagement activities = list of activities agreed by project staff and school administrators Recalled = parents must be able to state the main topic of the activity	Random sample of parents. Possible responses could be 0, 1, 2, 3, 4 etc. Results added then divided by the number of respondents to obtain average.	At evaluation