

## **US\$70,000 disbursed to help over 3,400 rural families prevent mosquito-borne diseases**

**Hưng Yên, 18 October 2016** – Over 3,400 households in Tiên Lữ, a rural district in the northern province of Hưng Yên, will benefit from LG-funded “Mosquito-Borne Diseases Prevention Project” budgeted at US\$70,000. The project will be implemented by World Vision Vietnam from October 2016 to March 2017.

The project aims at controlling mosquito-borne diseases in order to improve the health of 13,141 people including children in Trung Dũng and Lê Xá - two poor communes of Tiên Lữ district. To realize this goal, the project will advance communication activities to raise local people’s awareness of the threats from mosquitos as well as promote good practices in water and environment management to eliminate the breeding grounds for mosquitos.

The kick-off workshop of the project is held at Tiên Lữ district health center with the participation of high-ranking representatives from LG Korea, LG Vietnam, World Vision Vietnam, Hưng Yên provincial leaders and Tiên Lữ district’s People’s Committee.

The Program Management Board\* expresses their expectation to establish close partnership with various stakeholders -- such as hospitals, schools and community-based associations -- to effectively carry out project activities.

Also at the event, 20 LG Mosquito Away Air Conditioners are donated to Tiên Lữ district health center for later distribution to health centers at two project communes. Once installed, these air conditioners will repel mosquitos, thereby ensuring patients’ gradual recovery.

*\* Program Management Board is commonly comprised of 15 or more members, including Chairman or Vice Chairman of District People’s Committee and representatives of local departments, district health center, Women’s Union, Youth Union and Red Cross.*

### **BACKGROUND INFORMATION**

World Vision is a Christian relief and development humanitarian organisation, working to improve the quality of life of people, especially children, who are marginalised and living in poverty. World Vision helps all who are in need regardless of their religion, race, ethnicity or gender.

World Vision started working in Vietnam with emergency relief assistance in 1988 and opened an office in Hanoi in 1990. Since 1990, World Vision has implemented many relief and development programs, partnering with the Vietnamese government, other non-governmental organisations and communities. World Vision's long-term development programs are currently operated in 39 districts of 14 cities and provinces throughout Vietnam.

In Tiên Lữ district, World Vision Vietnam’s program spans four communes whose poverty rate amounts to 30% and annual income per capita is as low as 16.5 million Vietnam dong compared to the average 25 million Vietnam dong of the entire district. Disparity between the better-off and poor family is on the rise.

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