

Press Release

## **Mavin Group and World Vision Viet Nam Signed a MOU on Bilateral Cooperation To Improve Farmers' Lives in Viet Nam**

**Hanoi, Vietnam** - On 25 September 2018, Mavin Group and World Vision Viet Nam signed a Memorandum of Understanding on bilateral cooperation to provide livelihood support for poor households in Vietnam.

More specifically, Mavin Group and World Vision Viet Nam will join hands for a three year - business livelihood support project. It aims to improve the economic well-being of 25 ethnic minority households in Nhu Xuan district, Thanh Hoa province by enabling them to develop small farming businesses to generate income and improve their livelihood.

Participating households will be provided with high quality piglets (each weights 15 to 20 kg). Each will receive a full provision of animal husbandry and pig raising techniques, pelleted concentrate feed, and veterinary support to minimize risks of disease. The project will also inform/update farmers with market information and advise them on the most reasonable sale prices while fully respecting their autonomy to conclude the deals with traders.

“Instead of providing financial support for poor households to overcome poverty, helping them develop a sustainable livelihood and take control of a small business with a stable income, and from that point improve their own living standards is the main goal in all of Mavin Group’s Corporate Social Responsibility programs. Through this method, we help them escape poverty as well as helping them to access effective husbandry and hygienic products, and simultaneously contribute to the sustainable development of Vietnam’s agriculture,” said David John Whitehead, Chairman of Mavin Group.

Beside a holistic approach to create sustainable influences on impoverished farmers’ lives, the joint project between Mavin and World Vision Viet Nam also open other opportunities for a more effective working partnership between non-profit and private sectors.

World Vision Viet Nam’s National Director Tran Thu Huyen stated: “The tradition of collaboration has always considered the private sector as financial donor. However, with this new project, Mavin Group will be a reliable implementing partner. We believe that this new approach will allow each party to leverage strengths and specialties to make a broader impact on the communities in need, thus create a favorable environment for children to enjoy life in all its fullness.”

This MOU signing acts as a first step towards further collaboration in livelihood programs between Mavin Group and World Vision Viet Nam.

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### **Background information:**

#### **About Mavin Group:**

Mavin Group is a Joint Stock Company between Australia and Viet Nam, with 15 years of operating experience in Viet Nam. Mavin Group is among the top 10 largest agriculture enterprise in Viet Nam,



and is the only with a fully controlled enclosed cycle: breed, feed, veterinary medicine and food processing. Mavin Group is always eager in applying the most advanced technology in farming and production, greatly contribute in changing the appearance and nature of Vietnam agricultural production, from manual and simple production to advanced industrial production that meets international standards.

**About World Vision:**

World Vision is a Christian relief and development humanitarian organization, working to improve the quality of life of people, especially children, who are marginalized and living in poverty. World Vision helps all who are in need regardless of their religion, race, ethnicity or gender.

World Vision started working in Viet Nam with emergency relief assistance in 1988 and opened an office in Hanoi in 1990. Since 1990, World Vision has implemented many relief and development programs, partnering with the Vietnamese government, other non-governmental organizations and communities. World Vision's long-term development programs are currently operated in 37 districts of 14 cities and provinces throughout Viet Nam.

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