

MEDIA RELEASE

PARTNERSHIP TO STRENGTHEN CHILDREN'S WELLBEING AND SUSTAINABLE LIVELIHOODS FOR SHRIMP FARMING FAMILIES IN A CLIMATE-VULNERABLE COMMUNITY IN AN GIANG PROVINCE

AN GIANG, On 30 July, with support through the Mekong-Australia Partnership, World Vision International in Viet Nam and Minh Phu Social Enterprise signed a Memorandum of Understanding to pilot an inclusive and climate-resilient shrimp value chain model in Vinh Thuan commune. The partnership aims to strengthen livelihoods for vulnerable farming households and improve children's well-being in communities increasingly affected by climate change.

In Vinh Thuan commune, where the livelihoods of households and the well-being of children are closely tied to the health of the surrounding land and water, building climate resilience is essential to ensuring children can thrive. For families in Vinh Thuan, integrated shrimp-rice farming provides their main source of income. When climate shocks affect production, the impacts extend far beyond lost income. It can mean a child pulled from school, delayed healthcare, or increased financial pressure on already vulnerable households. Strengthening climate-resilient livelihoods therefore plays a critical role in helping children stay safe, healthy, and able to thrive.

Strengthening market linkages for smallholder shrimp farmers

Under the partnership households will be supported to adopt sustainable shrimp farming practices aligned with Aquaculture Stewardship Council (ASC) standards, better withstand climate shocks, such as flooding and salinity intrusion, and access more reliable markets, while also ensuring environmental protection and biodiversity conservation requirements are met in the farming area. Attention will be given to small-scale households, women, ethnic minority farmers, and people with disabilities—those groups that are often the most exposed to climate and market shocks and least able to absorb them.



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Mr. Nau, a shrimp farmer in An Giang, spoke on behalf of local farming households at the event.

Mr Nau, a shrimp farmer in An Giang, shared: *"On behalf of the production groups in our commune, I would like to extend our gratitude to World Vision and Minh Phu Enterprise for their support and for creating opportunities for us to receive technical training, enabling more scientific farming practices. This has brought about tangible benefits and helped expand market access for our community."*

Implemented from 2025 to 2029 in Cambodia, Lao PDR, and Viet Nam, the Building Climate-Adaptive Solutions through Inclusive Market Networks (BASIN) project aims to strengthen access to agricultural markets through an inclusive, climate-resilient business model for the community, prioritizing the participation and benefit of women, poor households, people with disabilities, and other vulnerable groups.



Mr. Doseba Sinay (left), World Vision International in Viet Nam, and Mr. Lam Thai Xuyen (right), Minh Phu Social Enterprise signed the MoU.

Cooperation priorities after the signing ceremony

Through this partnership, World Vision and Minh Phu Social Enterprise will coordinate to support shrimp farming households to strengthen their technical capacity. This will be done through shrimp farming cooperatives by adopting sustainable farming practices, improving production quality, enhancing traceability, and progressively meeting enterprise and market requirements.

"We greatly value the opportunity to walk alongside World Vision and the farming community in An Giang Province on this journey. At Minh Phu, we are continually committed to implementing practical agricultural programs and projects aimed at improving farmers' livelihoods and promoting sustainable shrimp farming practices. Even after the BASIN project concludes, we remain committed to sustain our partnership with the farming households here. For us, standing shoulder to shoulder with farming households over the long term is not merely a responsibility, but also a way of sharing meaningful, positive value with the community," said Mr Lam Thai Xuyen, Director of Minh Phu Social Enterprise.

The partnership model also aims to strengthen linkages among shrimp farming households, producer groups, cooperatives, enterprises, and local authorities. This provides an important foundation for jointly designing, implementing, monitoring, and potentially scaling inclusive and climate-resilient business models in the local shrimp value chain.

In addition to the signing ceremony, the field visit to Vinh Thuan Commune enabled delegates, partners, and stakeholders to observe production conditions, support needs, partnership potential, and the readiness of shrimp farming households, producer groups, and cooperatives to participate in the model.

The visit to Minh Phu's seafood processing facility in Ca Mau Province helped stakeholders better understand processing procedures, quality requirements, market standards, traceability, and the role of enterprises in connecting production with consumption markets.

The pilot will run across at least two consecutive shrimp farming cycles, tentatively spanning the 2027 and 2028 seasons.

Mr. Doseba Sinay, National Director of World Vision International in Viet Nam, remarked, *"At World Vision International in Viet Nam, we believe that when families have resilient livelihoods, children are better able to thrive. Climate change and market instability disproportionately affect vulnerable households, often placing children's wellbeing at risk. Through this partnership, we are investing not only in sustainable shrimp farming practices, but also in more inclusive opportunities for women, people with disabilities, ethnic minorities, and other vulnerable groups. Our hope is that every family has the stability and resilience they need so that no child is left behind."*

About World Vision International in Viet Nam

As a leading child-focused organisation, World Vision is driven by our desire to ensure that every boy and girl has what they need to grow in mind, body, and spirit. World Vision works alongside governments, sponsors, communities, and children to create positive impacts and, as a result, enrich the lives of communities and children. Our staff in nearly 100 countries work hard together with our partners to positively impact the lives of more than 200 million vulnerable children worldwide, including more than 200,000 in Viet Nam.

About BASIN

The Building Climate-Adaptive Solutions through Inclusive Market Networks (BASIN) Program is driving transformative climate resilience and inclusive economic development across Cambodia, Lao PDR, and Viet Nam. Funded by the Australian Government through the Mekong-Australia Partnership (MAP) and implemented in a consortium led by World Vision Australia, BASIN empowers vulnerable communities to adapt, thrive, and build sustainable livelihoods in the face of climate change. In partnership with the University of Technology Sydney, BASIN strives to contribute to regional evidence-based learning. The program will be implemented from 2025 to 2029.

About the Mekong-Australia Partnership

The [Mekong-Australia Partnership \(MAP\)](#), launched in 2020, responds to shared regional and transboundary challenges to support a peaceful, stable and prosperous Mekong subregion. Australia works with Mekong partners to improve water security and climate change resilience; counter and disrupt transnational crime; enhance economic resilience and subregional integration; build leadership and skills through scholarships and short courses; and support inclusive development, including gender quality and disability equity.



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