



UBND Huyện Hải Lăng,
Tỉnh Quảng Trị



Press release

**ADM and World Vision International in Viet Nam launch initiative
to improve irrigation and support communities**

Quang Tri, March 07, 2025 – World Vision International in Viet Nam and ADM today marked the official launch of the ***Securing Water, Enhancing Lives in Hai Lang District*** project in Quang Tri Province.

Hai Lang District has long been affected by natural disasters, particularly the historic floods of October-November 2020 and the unseasonal floods of March 2022, both of which caused significant damage in the area. The prolonged Covid-19 pandemic further hindered efforts to reduce poverty, improve incomes, create job opportunities for youth, and advance the district's socio-economic development. These challenges have had a particularly adverse impact on the well-being of families and children in the region.

To help address these issues, ADM is funding 25,000 USD for the ***Securing Water, Enhancing Lives in Hai Lang District*** project, which is being implemented by World Vision International in Viet Nam in collaboration with the Hai Lang District People's Committee and local communes. The project aims to improve irrigation systems in Hai Lang's target communes, enhancing agricultural productivity and increasing household income for vulnerable families.



Mr. Eric Carfi (ADM's representative, first from the right) handed over the project fund to Mr. Duong Viet Hai (representative of the People's Committee of Hai Lang District, second from the right).

Over three months (February 2025 - April 2025), the project aims to benefit more than 2,300 households (approximately 8,600 people) across three communes in Hai Lang District, Quang Tri Province: Hai Truong, Hai Dinh, and Hai Hung. By enhancing economic opportunities for parents, the initiative will also indirectly improve the lives of over 2,000 children and their family members.

Funded by ADM Cares, ADM's corporate social investment programme, this project continues ADM's efforts in supporting similar initiatives in the region. In 2022 and 2024, ADM funded the Sustainable Livelihoods for Smallholder Farmers and Advancing Sustainable Livelihoods for Smallholder Farmers Toward a Circular Economy projects, respectively, in Quang Nam and Quang Ngai Provinces. These projects have played a key role in community development, particularly in improving children's well-being.

Speaking at the launching event, Mr. Eric Carfi – Commercial Excellence Director in Asia Pacific of ADM, said, *“This project builds on ADM’s continued commitment to supporting Vietnamese communities. Over the years, we’ve had the privilege of partnering on similar initiatives, and we’ve seen firsthand how these efforts can create lasting improvements in people’s lives. We are confident that our new initiative with World Vision International in Viet Nam will have the same positive impact on Hai Lang.”*



Representatives from ADM and World Vision International in Vietnam are listening to the local community's hopes for an irrigation system.

The ***Securing Water, Enhancing Lives in Hai Lang District*** project builds upon World Vision’s 15-year commitment to support vulnerable children and communities



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through its Son Tay Area Programme (2007–2022), which focused on improving livelihood development and children’s well-being.

Ms. Vu Thi Nga, Operation Director of World Vision International in Viet Nam remarked *“This year also marks the fifth year of collaboration between ADM and World Vision International in Viet Nam in supporting farming households and communities in Viet Nam. We extend our heartfelt gratitude to ADM for their invaluable partnership and support over the years. ADM's contributions have played a crucial role in improving the livelihoods of disadvantaged farming households. We believe that with continued close cooperation, both parties will continue to create even more positive and sustainable impacts in Viet Nam.”*

About World Vision International in Viet Nam

As a leading child-focused organisation, World Vision is driven by our desire to ensure that every boy and girl has what they need to grow in mind, body, and spirit. World Vision works alongside governments, sponsors, communities, and children to create positive impacts and, as a result, enrich the lives of communities and children. Our staff in nearly 100 countries work hard together with our partners to positively impact the lives of more than 200 million vulnerable children worldwide, including more than 200,000 in Viet Nam.

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