

## **Press release**

### **Panasonic and World Vision International in Viet Nam handed over 510 solar lanterns to vulnerable households in Dien Bien**

**Dien Bien , 19 December 2024** – World Vision International in Viet Nam and Panasonic Company have donated 510 portable solar lanterns to households in villages without access to the national power grid in Tua Chua and Muong Cha districts, Dien Bien province.

This programme aims to improve the quality of life for local communities, particularly helping the most vulnerable children to study better at home. This initiative is part of Panasonic's global project “Light up the Future” which aims to bring light to areas without electricity, thereby supporting local communities in accessing better education, healthcare, and income opportunities, ultimately contributing to poverty alleviation and sustainable development.



*Panasonic, World Vision International in Viet Nam handed over solar lanterns to  
510 vulnerable households and guided them on using the devices.*

The solar lantern donation programme was conducted by Panasonic Company in collaboration with World Vision International in Viet Nam and the People's Committee of Dien Bien province, with a ceremony held in Dien Bien Phu City in the morning. In the afternoon, Panasonic representatives visited the recipient households to provide guidance on using the solar lanterns. Additionally, Panasonic organised a STEM (Science, Technology, Engineering, and Mathematics) experience session for local students, following the Ministry of Education and Training's orientation, using engaging and interactive tools that also incorporated communications of environmental protection and efficient clean energy usage.

Since its inception in 2013, Panasonic has successfully donated 100,000 solar lanterns using the company's renewable energy technology to disadvantaged areas in more than 30 countries. In Viet Nam, the project has donated over 2,800 solar lanterns, positively transforming the lives of people in non-electric areas of Dien Bien, Yen Bai, Thanh Hoa, Quang Nam provinces from 2015 to 2023.



*Representatives from World Vision International in Viet Nam, Panasonic, and the People's Committee of Điện Biên Province have joined hands to implement the programme.*

**Mr. Marukawa Yoichi, General Director of Panasonic Viet Nam** shared that “Thanks to warm support and cooperation of Dien Bien province’s leaders as well as World Vision Viet Nam who has extended their over 20 years’ experience in supporting Dien Bien, we can successfully deliver the batch of solar lanterns from Japan to its final destination in Tua Chua and Muong Cha districts. We have seen many happy faces of local people and especially children when receiving our presents.”





*Children and community members came to receive solar lanterns provided by Panasonic.*

**Mr. Doseba Tua Sinay, National Director of World Vision International in Viet Nam,** emphasised "We are grateful that relationship has been strengthened over time to continue our strong commitment to 'Our vision for every child, life in all its fullness'." Dien Bien remains a priority area for World Vision International in Viet Nam. The organisation will continue to collaborate with local partners to mobilise additional funding for environmental protection and climate change response projects, contributing to sustainable solutions for the province.

In 2015, World Vision International in Viet Nam partnered with Panasonic to donate 630 solar lanterns to schools, health stations, and community organisations in four districts of Điện Biên province, including Muong Cha, Tuan Giao, Dien Bien Dong and Tua Chua. World Vision International in Viet Nam coordinated and supervised the process to ensure that the solar lanterns were effectively used to create better lives for children, their families, and communities in areas without electricity.

**Vice Chairman of the People's Committee of Điện Biên province, Mr. Vu A Bang,** expressed gratitude to Panasonic Company and World Vision International in Viet Nam for their support for the province. The Vice Chairman hopes that in the future, through the connection of World Vision International in Viet Nam, foreign companies and organisations will continue to pay attention to and assist the poor districts of the province in improving their socio-economic development, thereby enhancing the quality of life for the people, especially the most vulnerable children.



*The group of young volunteers participated in supporting the Panasonic's 'Light Up the Future' event.*

### About Panasonic

Panasonic Viet Nam (PV) is the first 100% foreign invested company to assume the role of the country headquarter in Vietnam. As of April 2022, Panasonic Viet Nam Group comprises of seven companies including Panasonic Viet Nam and its sales division of Panasonic Sales Viet Nam (PSV), Panasonic Research & Development Center Viet Nam (PRDCV), four manufacturing companies including Panasonic Appliances Viet Nam (PAPVN), Panasonic System Networks Viet Nam (PSNV), Panasonic Industrial Devices Viet Nam (PIDVN), Panasonic Electric Works Viet Nam Co., Ltd. (PEWVN) (previously named as Panasonic Life Solutions Vietnam), and the Panasonic Insurance Service Viet Nam (PISVN). The Group currently employs a total workforce of more than 7,000 employees. In Vietnam, Panasonic is one among those enterprises that place great emphasis on social activities surrounding education and environment for wellness life of Vietnamese people and sustainable development of Viet Nam.

### About World Vision International in Viet Nam

As a leading child-focused organisation, World Vision is driven by our desire to ensure that every boy and girl has what they need to grow in mind, body, and spirit. World Vision works alongside governments, sponsors, communities and children to create positive impacts and, as a result, the lives of communities and children are enriched. Our staff in nearly 100 countries work hard together with our partners to positively impact the lives of more than 200 million vulnerable children around the world, including more than 200,000 in Viet Nam. World Vision is privileged to have received the Registration Certificate for its operations in Viet Nam since 1988. In 2023, we received support from the Government of Viet Nam.

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