



V I Ê T N A M

IMPACT  
**REPORT**  
IMPACT

Our National Impact Report 2021



The year 2021 put each and every one of us to the test with its dual crises of COVID-19 outbreaks and the recurring floods in Central Việt Nam. However, I'm immensely grateful to work alongside brave and diligent colleagues who rose on top of all challenges with their resilience, commitment, and perseverance to not only achieve but also exceed all of our targets for Financial Year 2021 (FY21).

I'm most encouraged to learn that our program in this past year positively affected the lives of 203,017 vulnerable children, and that we were able to reach and serve 99% of the identified Most Vulnerable Children in our target areas. In addition to that, up to 99.8% of our Registered Children were intentionally included in and benefitted through at least three program activities during the past year. This testifies to our commitment to improving program quality and ensuring the comprehensive impact on

vulnerable children through integrated approach.

I'm also thankful that our emergency response to the massively devastating floods was timely funded with over USD 2.3 million, which allowed us to reach nearly 200,000 people in 10 affected districts and make sure that 100% of the affected Most Vulnerable Children received life-saving aids.

In supporting the nationwide fight against COVID-19, World Vision Việt Nam's response package of over USD 2.1 million was acknowledged for making meaningful contributions to the prevention of COVID-19, the protection of frontline health workers, the rollout of COVID vaccines, and the livelihood recovery of vulnerable and hard-hit families.

I would like to take this chance to extend my deepest gratitude to the faith-

ful prayers, donations, and collaborations that we have received from our sponsors, donors, and government partners. May our hearts always be filled with hope and joy in our service to the poor, with a solid trust that the seeds we are sowing today will allow wonderful fruits to grow in the lives of the most vulnerable children in Việt Nam.

**Doseba T. Sinay**  
National Director



# Impact Report 2021 – Foreword



**Every 60 seconds  
... a family gets water  
... a hungry child is fed  
... a family receives the tools  
to overcome poverty.**





## We are World Vision

World Vision is a movement of people called to improve the lives of vulnerable children around the world. We believe that a country, and a world, where all children are protected and free from extreme poverty and able to reach their full potential is possible.

We are driven by our desire to ensure that every boy and girl has what they need to grow in mind, body, and spirit. Our more than 37,000 staff work hard to empower children to live lives filled with joy, to fulfill their God-given potential and to go further than they could ever have imagined.

Guided by more than 70 years of experience and expertise, our dedicated staff employ proven, effective development and relief practices to empower communities to become self-sufficient and bring real, lasting change.

As a leading global partner, we labour alongside supporters, stakeholders, families and communities to transform lives and bring hope and, as a result, all our lives are enriched. Together, we and our partners have positively impacted the lives of 203,017 vulnerable children in Việt Nam and 200 million vulnerable children around the world.

We are privileged to serve and work to see relationships restored and communities transformed. And, we humbly acknowledge that without the goodness of God and the generosity of donors, we would not be able to do what we do.

# Overview of Việt Nam priority sectors

## Child Protection

As COVID-19 repeatedly broke out all over Việt Nam, the disrupted routines, livelihoods, education, and recreation, as well as concerns for safety, income, and future prospect, altogether, continued to weigh heavily on the mental health of children and their caregivers. The immediate consequences include increased tensions and abusive actions within families.

In this context, World Vision Việt Nam re-focused its program on protecting children from COVID-19's impact and in emergency situations. One of our main approaches was to enhance and expand the services of commune-level child protection system in order to timely identify and intervene in cases with high risks of violence, abuse, and exploitation.

Meanwhile, we continued to promote positive parenting through education on positive discipline and through our original model of Celebrating Families, with the aim to create a peaceful, loving, and nurturing environment at home. By complementing trainings with regular follow-up meetings in small groups, parents and caregivers were encouraged and counseled to adopt the desirable skills and behaviors in raising their children.

At national level, we increasingly collaborated with like-minded agencies in consulting children and furthering advocacy efforts, which crucially contributed to the development of the National Action Program for Children for the 2021-2030 period and Việt Nam's first Programme to Protect and Support Children in Cyber Environment for the 2021-2025 period.

Last but not least, we supported the National Child Protection Hotline to extend their services to the most used online social platform in the country (Zalo), through which 1,418 callers were timely assisted in 2021.

## Nutrition & Health

Extreme weather events from late 2020 to early 2021 adversely affected food security and sanitation in our project areas, especially those in Central Việt Nam. Consequently, the prevalence of acute malnutrition among children under 5 increased in many of the disaster-stricken communities.

To address this problem, our Nutrition Program was designed to shift the focus onto helping households with children

under 5 to improve food availability; improve healthcare and nutrition practices; and reduce common diseases through better hygiene practices, better sanitation, and better access to health services.

The complicated development of the COVID-19 pandemic prompted us to switch our behavioral change communication activities from group-based to home-based approach for safety reasons. As a result, our Timed and Targeted Counselling model was strongly promoted in 861 villages. Thus nearly 20,000 mothers and caregivers received advice and support to improve the health condition of their children, especially during the first 1,000 days of their lives. This model has been documented in collaboration with the National Institute of Nutrition and is recommended for a nationwide scale-up.

At national level, we joined forces with the Scale Up Nutrition - Civil Society Alliance (SUN CSA) in Việt Nam to call on business enterprises to accommodate breastfeeding practices among working mothers. As a result, a Prime Minister's Decision has been issued to give detailed guidance on setting up lactation support rooms in enterprises that have over 1,000 female employees.

## Livelihoods

One of the most important missions of our Livelihoods Program in FY21 was to speed up livelihood recovery at household level and, in turn, contribute to ensuring child well-being despite the lingering impact of COVID-19 on the economy.

Through our proven effective core models of Ultra Poor Graduation and Building Secure Livelihoods, target households have improved their knowledge about sustainable crop and/or livestock raising techniques. Up to 86% of trained farmers successfully applied the new knowledge and techniques and, therefore, were able to reduce production costs, increase productivity, and increase the survival rate of their livestock.

Where appropriate and safe, farm demonstrations – covering a wide variety of agricultural products such as pea, guava, watermelon, potato, and chicken – were organized to showcase the effective practices under local conditions and motivate farmers to follow through with the production model of their choice.

While emphasizing the importance of appropriate techniques, our comprehensive

support package also included trainings on financial literacy and business skills, and development of market linkages in order to help farmers increase their sale results and incomes.

Livelihood intervention was also strategically woven into our programs on preventing modern slavery (including human trafficking) to provide at-risk individuals with income-generation opportunities in their own hometown, and thus alter their intention of migration.

In both urban and rural contexts, we partnered with the Women's Union and local business establishments in providing career orientation, vocational training, and life skills training for school dropouts.





## Disaster Risk Reduction

Việt Nam ranks as the world's sixth most affected country by extreme weather events during the past two decades (Germanwatch, 2019). In order to sustain child well-being results, we have made consistent efforts in strengthening local communities' readiness and capacity to cope with disasters.

We helped to facilitate the synergy between local authorities and local people in developing and periodically updating their community-based disaster preparedness/disaster risk reduction plans. The clarification of roles and responsibilities before, during, and after a disaster happens enables the consolidation of efforts within each community to reduce the vulnerability and mitigate the damage caused by extreme weather events.

In parallel with building up communities' readiness through participatory planning, we continued to solidify the capacity of rapid response teams at grassroots level. Regular trainings and simulations were organized and essential equipment provided for these teams, preparing them for the crucial risk managing tasks including early warning, evacuation,

search and rescue, first-aid, and emergency relief.

Children, being the most vulnerable in emergency contexts, were also empowered to protect their own safety through our child-focused disaster risk reduction approach. We worked with schools to integrate into their curricula modules that help children identify different types of natural disasters, understand the entailed risks, and locate safe evacuation places in cases of emergency.

## Emergency Relief

By the end of October 2020, nine provinces in Central Việt Nam had been affected by the devastating impact of the recurring storms and floods, rated to be the worst in two decades. The hardest-hit provinces were the same provinces which had experienced a second wave of COVID-19 between July and August 2020. An estimated population of 7.7 million people were living in the affected areas, including 177,000 people with pre-existing vulnerabilities (UN Resident Coordinator, 2020).

To meet the life-saving needs of the affected communities in its working areas, World Vision Việt Nam urgently channeled USD 2,346,326

to the relief efforts in Quảng Trị, Quảng Nam, and Quảng Ngãi provinces. As of 31 May 2021, a total of 195,654 beneficiaries, including 95,728 children, had been reached and provided with essential items to ensure the continuity of their daily lives as well as livelihood support to return to their pre-storm condition.

### **Microfinance**

Rural families living at or below the poverty line were substantially affected by COVID-19 as they had lower ability to access the social protections and health-care needed to avert the pandemic and its impact.

In the midst of the COVID-19 outbreaks and the vast economic shutdowns, our ten microfinance branches rapidly enacted context-specific tools to preserve business continuity for their clients, benefiting 23,473 children as a result.

A total of USD 10,473,336 was disbursed in FY21, helping to not only maintain but also create new jobs. Simple procedure and timely disbursement of loans made it possible for microfinance clients, of which 85% were female, to quickly recover their

business operations and secure their pay-ability. The rate of portfolio at risk of default across all our branches remained at the remarkably low 0.05%, which testifies to the effective usage of loans for household livelihood recovery.

### **COVID-19 Response**

Our response program from the start of the pandemic has been comprised of four key components:

- scaling up preventive measures to limit the spread of the disease,
- strengthening health systems and supporting health workers,
- supporting impacted children through interventions in child protection, food, and livelihoods, and
- collaborate and advocate to ensure children are protected.

Starting from FY21, this program (with a total funding of USD 1,183,443) has been integrated into the day-to-day activities in all of our Area Programs, benefitting 134,635 adults and 203,595 children.

Following the COVID-19 spike in multiple parts of Việt Nam in the latter half of 2021, we pulled resources from our National Emergency Response & Preparedness Fund to extend our emergency support to districts and provinces outside of our working areas. USD 82,547 worth of much-needed food aid, medical supplies, face masks, and hand sanitizers were rapidly sent to support Điện Biên, Bắc Ninh, Cần Thơ, Đồng Nai and Hồ Chí Minh City in their fight against the pandemic.

We also partnered with BAEMIN in Việt Nam (a company owned by Woowa Brothers Corp.) to donate USD 868,885 to the Vietnamese Fatherland Front's COVID-19 Vaccine Fund for Hồ Chí Minh City and Central Việt Nam during the deadliest outbreak of COVID-19 since the pandemic began.



Every year, World Vision Việt Nam directly impacts the lives of over 200,000 vulnerable children through comprehensive program approach and focused advocacy efforts.





## Child well-being

In FY21, there were 78,391 children registered in our Sponsorship Program. Because of our community-focused solutions, for every child connected with a sponsor, two more children in his/her community benefit, too.

In an effort to deepen our commitment to the Most Vulnerable Children (MVC), we re-inforced our mapping tool to identify and bring more children in the “most vulnerable” category into our Registered Children (RC) list. As a result, the percentage of MVC in World Vision Việt Nam’s Sponsorship Program increased from 18% in FY20 (13,782 MVC out of 75,740 RC) to 28% (21,606 MVC out of 78,391 RC). Most encouragingly, 5,149 RC who had been previously categorized as “most vulnerable” had their names removed from the MVC list in FY21 thanks to their families’ improved well-being.

The inclusion of Registered Children in program activities continued to be our major focus across all of our 36 long-term Area Programs. Thanks to the intentional efforts from all concerned parties, 99.8% of Registered Children who had been in Sponsorship Program for 3 months or more benefitted from at least 3 program activities pertaining to our core sectors of child protection, nutrition and health, and livelihood development. We were also able to track the number of Registered Children participating in and benefiting from our COVID-19 response program, which was 64% in FY21.

Children’s active participation was World Vision Việt Nam’s another central focus, as we aimed to empower children to be confident, so that soon they can tell their own stories and be the voices of change in their communities. To this end, we encouraged and supported children to take the leading role in event organizing. We also engaged children in different stages of program management, from planning to evaluation. In FY21, 3,612 children participated in our annual review and planning process to share with us their recommendations and help us serve better.

**USD 2,135,691**

was utilized for COVID-19 response, including life-saving assistance, day-to-day program activities that accelerated community recovery, and contributions to Vietnam's Vaccine Fund.



**338,230 people,**  
including **203,595 children**  
benefited from the integration of COVID-19 response into Area Programs' activities that address child protection-, nutrition-, and livelihood-related challenges caused by the pandemic.



**USD 868,885**

(equivalent to approximately 72,000 doses of COVID-19 vaccine) were donated to support Hồ Chí Minh City during the most severe, pre-mass vaccination outbreak when up to 300 lives were claimed each day.

**3,281 people,**  
in locations outside of our working areas but heavily affected by COVID-19 were benefited through our emergency relief packages to households and medical facilities.





**DỪ GÀI HAY TRẠI CHỈ 2 LÀ ĐỦ**



TỔ CHỨC YÂM NHƠN THẾ ĐỢT TÀI VIỆT NAM  
CHƯƠNG TRÌNH PHÒNG TẮM CHỮA

**TRAO TẶNG**  
**70 THÙNG NƯỚC 3A**  
**HỖ TRỢ CỘNG ĐỒNG CHUNG TAY ĐẨY LÙI COVID-19**  
**TRỊ GIÁ: 6.300.000đ**



**203,017 children**  
including **45,137 most vulnerable children** were served and benefitted in programs relevant to their needs.

\* World Vision defines Most Vulnerable Children as children whose quality of life and ability to fulfill their potential is most affected by extreme deprivation and violations of their rights. These children often live in catastrophic situations and relationships characterized by violence, abuse, neglect, exploitation, exclusion, and discrimination.



**3 Prime Minister's Decisions** (Decisions No. 23, 716, and 830) were issued, incorporating input from World Vision Việt Nam. These decisions promote community-based child protection services, child online protection, and support for children in the cyber environment.



**3,077 children** at risk of violence or abuse received timely intervention and support from child protection systems at commune level.

**12,970 parents and caregivers** participated in Celebrating Families course and Positive Discipline training, which equipped them for a loving relationship with their children.



**918 children under 5**

escaped malnutrition after participating in the intensive nutritional rehabilitation centers.

**19,181 pregnant women and mothers with children under 2** were counseled to take better care of their children and themselves.



**662 villages** implemented Household Water Treatment and Safe Storage (HWTS) and Community-Led Total Sanitation (CLTS) to improve the quality of water, hygiene and sanitation at both community and household levels.



**4,419 households** built/upgraded their latrines as per World Vision Việt Nam's recommendations.

**28 farm demonstration sites** were established for agricultural products such as pea, guava, water-melon, bamboo, and potato. Demonstration site for chicken raising using biosafety technology (Indigenous Microorganism) was scaled up to new locations.



**15,281 out of 17,820 trained farmers** (86%) applied new knowledge of cultivation and animal raising in their agricultural activities, and thus lowered costs and improved productivity.

**178 community groups** were trained in business planning and financial management in the Area Programs implementing Building Secure Livelihoods.

**954 saving groups** maintained monthly savings that benefited **19,580 members**, in which 11 groups have implemented the digital saving application with support from World Vision Việt Nam and DreamStart Labs.



**17,607 jobs** were maintained/created through microfinance loans.

**5,038 secondary school students and youth** who could not remain in school were enrolled in life skills training and job orientation.



**18,936 community people, including 3,612 children,** actively participated in World Vision Việt Nam's annual review and planning process to ensure the relevance of program activities to each community's needs, progress, and available resources.

**14,777  
community  
members,  
including children,**  
were trained in disaster risk reduction,  
which increased their resilience to  
natural disasters.



**508 communities**  
updated their disaster preparedness  
plans whose function is to consolidate  
community efforts in preparing for,  
responding to and recovering from  
natural disasters.  
This helped them  
to better manage  
disaster risks.



**331  
rapid  
response  
teams**  
at grassroots level had  
their capacity enhanced  
through trainings and  
simulations.



**195,654 people**  
received life-saving assistance to recover from  
the recurring storms and floods which occurred  
in late 2020. Based on each family's emerging  
humanitarian needs, the assistance varies among  
shelter, food aid, water & hygiene kits, household  
kits, warm clothes, multi-purpose cash assistance,  
and livelihood support.

# Financial Summary

Upholding the value we place in good stewardship of the resources entrusted to us, World Vision Việt Nam has rigorous financial management processes in place to assure the transparency and accountability of all our spending. We adopt an uncompromising policy towards all acts of bribery, embezzlement, and corruption. We make it mandatory that every cent be accounted for.

## Total Income

2016	2017	2018	2019	2020	2021	
\$18.35	\$17.61	\$17.91	\$18.00	\$17.30	\$21.07	millions

## Total Expenditure by Category



Child Protection  
\$4.71 million



Nutrition  
\$3.08 million



Livelihoods  
\$2.46 million



Disaster Mitigation & Relief  
\$4.94 million



Capacity Building & Community Engagement  
\$5 million

Other  
\$0.15 million

Our work is made possible thanks to the valuable grants by international funds, governments, and corporations, as well as the faithful donations of individual sponsors from all over the world.

For the positive results achieved in FY21, our deep appreciation goes to ADM (Archer-Daniels-Midland Company), Aktion Deutschland Hilft/Germany's Relief Coalition, Alstom Foundation, Australian Humanitarian Partnership, Dutch Relief Alliance, Embassy of Japan in Việt Nam, European Civil Protection and Humanitarian Aid Operations, Germany's Federal Ministry for Economic Cooperation and Development, Japan Ministry of Foreign Affairs, Hongkong Government, Korea International Cooperation Agency, Korea Gas Cooperation, LG Electronics, Made Blue Foundation, Mavin Group, New Zealand Embassy in Việt Nam, Orion Foundation Việt Nam, Youngone, and 365MC.



**Because of our community-focused solutions, for every Vietnamese child you help, two more children benefit, too.**



**World Vision** is a movement of people called to improve the lives of vulnerable children around the world. We believe that a country, and a world, where all children are protected and free from extreme poverty and able to reach their full potential is possible.

Our vision for every child is life in all its fullness.  
**Our prayer for heart is the will to make it so.**